Bravo Reading's Privacy Policy

Welcome to Bravo! Reading. It is our intent to communicate with you our honest intentions not only on how we conduct business, but how we honor your privacy. Following is information on the Bravo! Reading Privacy Policy.

Who we are:

Bravo! Reading's home office is in Burson, California. We help children strive to gain awesome reading skills through a multitude of multi-sensory activities and a strong decoding system.

Our Mission Statement: Every Child Can Read!

Our website address is: https://bravoreading.com/

Comments:

When visitors leave comments on the site (if applicable), we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: https://automattic.com/privacy/. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Media:

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

Cookies:

If you leave a comment on our site, should the site offer that capability, you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. In addition, you can log out of your account and the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

Embedded content from other websites:

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Who we share your data with:

If you request a password reset, your IP address will be included in the reset email.

We do not share your information with anyone. We do not sell your information with anyone.

How long we retain your data:

If, should the site offer that capability, you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

What rights you have over your data:

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

Where your data is sent:

Visitor comments may be checked through an automated spam detection service.

Your California Privacy Rights:

California law requires us to ensure the privacy of our clients' personal information. It also requires us to provide information to our clients regarding our privacy policy and the designated means by which you may inquire about our policy.

We at Bravo! Reading, value each of our clients and respect every aspect of your privacy. Please read this Privacy Policy to learn more about the ways in which we use and protect your personal information.

At Bravo! Reading, we promise that we won't sell, lease, or rent your personal information to third parties for marketing purposes or other any purposes without your explicit consent.

The Bravo! Reading Privacy Policy describes the personal information we collect about you, why we collect it, and how (with your consent only), that we share it. Our Privacy Policy also describes the choices you can make about how we collect and use your information.

You may opt out of any sharing of information by contacting us as follows:

1. Call us at (209)256-4406 or

- 2. Email us at info@harpinstitute.com; or
- 3. Write us at: Bravo! Reading

P.O. Box 624

Burson, CA 95225

If our information practices change in the future, we will post an updated Privacy Policy on our website. You can tell if the Privacy Policy has changed by checking the revision date that appears at the end of this policy. You may exercise your choices about how we collect and use your information at any time.

Overview of our privacy policy:

In accordance with California Civil Code Section 1798.83 (effective January 1, 2005), when you visit our website and request information from us, we collect personal information, such as your name, address(es), electronic mail address, and telephone number. We also collect this information when you save your information with us online or participate in a survey or promotion sponsored by us. We maintain a record of your program interests and inquiries.

How does Bravo! Reading use my information?

When you request information from us, we use your personal information to respond to you via phone, mail, or e-mail in accordance with your request. We will also use your address and e-mail

address to send you information about our programs, services, or any other promotions we might have.

If you participate in a promotion (on the phone or online), we may use your personal information to send you emails, mail, or telephone calls. This can include but is not limited to text messages or emails regarding our programs, services, and promotions.

From time to time, we may use this information to contact you via e- mail, mail, or telephone to learn more about your program preferences. You always have the choice not to receive marketing information mailings, emails, or calls. You just need to let us know your preferences.

What are cookies? How does Bravo! Reading use cookies on its site?

A "cookie" is a small data file that websites often store on your computer's hard drive when you visit their sites. A cookie may contain information such as a unique user ID that websites use to track the pages of the sites you have visited. We use cookies but do not store personally identifiable information in the cookie. In addition, we use cookies in order to improve your online experience. Also, we do not otherwise track any information about your use of other websites. You can refuse cookies by turning them off in your browser.

How do I opt out of receiving communications from Bravo! Reading?

We want to communicate with you only if you want to hear from us. If you prefer not to receive information from us or if you do not want us to use your information to enhance your online experience, you may *opt out* of receiving our promotional communications by simply calling, emailing, or writing to us.

Our email address for communication purposes is: info@bravoreading.com.

At any time, you may look at the bottom of any email we send to you (in a promotional or informational status) and click on the unsubscribe link.

Should you receive an email without this link, you can email us at: <u>info@bravoreading.com</u> and request that you not be contacted again.

In addition, please be sure to include your full name and the addresses (mail and e- mail) you used when you registered with us or made a purchase from us.

If you ask us to remove your name and address from promotional lists, we will maintain your name in our "do not contact" list. This ensures that we can honor your request. Also, note that it may take up to eight (8) weeks to process your opt out request. During this time you may continue to receive communications from Bravo! Reading.

Please understand that we will work as quickly as we can to honor your requests.

How do I request information about your company?

If you would like to request information about what we collect, please feel free to call, email, or write us. In accordance with California law, we will respond in writing to your request within thirty (30) days.

How do I access my information? How do I change or delete my information?

You may ask us to update your personal information by calling, emailing, or writing to us with your new information.

How does BRAVO! READING protect children's privacy online?

Bravo! Reading is concerned about the safety of children when they use the internet and our site. Because of this, children are eligible to peruse our site because we don't have any inappropriate for young children, teens, or young adults.

How does BRAVO! READING protect and use client information?

We are committed to protecting the security and integrity of our client information. In addition, we use procedures and technology designed for this purpose. For example, we limit employee access to client information to those who have a business reason to know this information.

Moreover, we also maintain policies and procedures covering the physical security of workplaces and records as well as use technological means. Examples of this are: backup files, virus detection software, firewalls, and other computer software and hardware. This is to protect against unauthorized access or alterations to client data.

We don't store credit or debit card information on any of our business computers or technological devices.

Is my information secure?

We believe your data must be protected against loss and unauthorized access. We use procedural and technical safeguards to protect your personal information against loss or theft. in as well as unauthorized access and disclosure to protect your privacy, including encryption, firewalls, and Secured Socket Layer (SSL) technology. While we employ many different security techniques to protect such data from unauthorized access by users inside and outside the company, please be aware that perfect security does not exist on the internet.

What about links to other websites and services?

BRAVO! READING's website may contain links to other sites. Bravo! Reading does not control the privacy policies or practices of these websites. In addition, you should review those policies before providing any personal information. Bravo! Reading is not responsible for the content or practices of any linked websites. We provide these links solely for the convenience and information of our visitors.

Updates to our Privacy Policy.

We may amend this Privacy Policy at any time by posting the amended terms on our website, <u>www.bravoreading.com</u>. Also, all amended terms shall automatically be effective thirty (30) days after they are initially posted on the site.

Governing law – limitation of damages.

This Privacy Policy is governed by the laws of the State of California. By your use of our site, you agree to be bound by the terms and conditions contained in this Privacy Policy.

To the extent that you may maintain any claims for liability against Bravo! Reading or a subsidiary company of Bravo! Reading arising from a potential violation of this Privacy Policy or to the misuse of your personal information, you agree that your recovery for damages is expressly limited to those provided in California Civil Code Section 1798.84.

-Revised: January 1, 2023.